

Brussels, 26 January 2024

Save the date:

The Europatat Congress returns to Brussels on 23 and 24 May 2024

Europatat is excited to announce that the next Europatat Congress will take place in Brussels on 23 and 24 May 2024. The annual Europatat event has become a key platform to assess the state of play of the potato sector and to communicate the priorities and challenges facing the potato business in Europe and beyond. Mark your calendars and do not miss it!

In order to create a meeting for all potato professionals on the edge of a new potato season, Europatat organises its annual congress every other year in Brussels, the heart of the European Union. Under the theme "*European Potato Trade in 2030: a sector in transition*", this year's event will focus on the main environmental, economic and social challenges for the potato sector and traders for the coming years, but also on the solutions and opportunities that new tools and techniques can deliver.

On Thursday **23 May**, Europatat members will review the different activities of association during the meetings of its five Commissions (consumption potatoes, seed potatoes, sustainability, technical and regulatory issues, and RUCIP). On the next day, **Friday 24 of May**, the Europatat General Assembly will take place in the morning, followed by a conference which will be open to the public. On the eve of the European elections, the Europatat Congress will offer participants the possibility to discuss with European legislators and politicians, and other sectorial colleagues about how the sector should transition to the new decade.

Besides the professional working programme, the Congress will also offer different social events such a welcome cocktail on Wednesday 22 May, the traditional Europatat's Gala Dinner on Thursday 23 May or farewell drinks on Friday 24 to reinforce the networking and contact among the European potato community and other stakeholders.



- ⇒ **When?** Thursday 23 & Friday 24 May 2024
- ⇒ **Where?** Radisson Collection Hotel Brussels
- ⇒ **Who?** Potato professionals from Europe and beyond!

Visit the official congress website www.europatatcongress.eu for more details on the programme and check the special hotel's rates available for Congress' participants.

Registration will open soon, stay tuned!





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Note to the Editors: Europatat is the European Potato Trade Association, comprising both national associations and individual companies involved in the trade of seed, ware and early potatoes throughout Europe. Its members include a wide range of traders (including breeders, distributors, storers, packers, importers and exporters) delivering seed potatoes to farmers, raw material to the food industry, and packed potatoes to the retailers and food service sector. For further information or queries please get in touch with secretariat@europatat.eu



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