



AUSPACK LEADERS FORUM CONFERENCE

The new world of
industry, innovation
& collaboration

DAY 1 Wednesday May 18 2022

DAY 2 Thursday May 19 2022



AUSPACK

MELBOURNE CONVENTION & EXHIBITION CENTRE
17 ▶ 20 MAY 2022

OWNED AND
PRESENTED BY



Australian Packaging and Processing
Machinery Association Limited

The new world of industry, innovation & collaboration

Australia is at a critical recovery stage post COVID-19 pandemic. Supply chain disruption, sustainability demands and technology and automation leaps, combined with fast paced changes in consumer buying habits, environmental impact and regulation and governance - are all driving unprecedented organisational transformation in the processing, packaging and manufacturing industries.

What will your business look like in 3,5 and 10 years' time? And where can you benchmark your progress as an organisation of the future, gain knowledge and inspiration, and network with like-minded, forward- thinking leaders?

The AUSPACK Leaders' Forum brings together the thought leaders, game changers and big discussions the industry needs to raise the bar, collaborate and shape the future.

Our program is designed as a fully flexible custom experience. Select the sessions most relevant to you and discover a variety of tailored presentations and panel discussions led by some of the biggest names in the industry.

Prices start from \$150 a session. Pick and pack your agenda across the Forum or join us for the whole event with a 2-day ticket.

Key themes include:



Future Technology



Sustainability & The Circular Economy



Investment & Collaboration



Future Supply Chain



Adapting & Diversifying for Commercial Success



Future Workforce



Risk, Resilience, Rebalance & Reward



Where Are We At And What's Next?





BUSINESS BREAKFAST SESSION: WHERE ARE WE AT AND WHAT'S NEXT?

07:30 - 07:40 | Opening Remarks

Mark Dingley, Chairman, APPMA

07:40 - 08:10 | The 10 trends your business needs to know for 2022 and beyond

The last 2 years have been exceptional and the world is likely changed for good. The next 2 years will be critical for businesses to survive, adapt and thrive. Explore the political, social, environmental and economic trends your organisation absolutely needs to know to build your strategy for 2022 and beyond.



Speaker: *Rose Herceg, President Australia & New Zealand, WPP*

08:10 - 09:00 | CEO Leaders' Panel Discussion - Where are we at and what's next?

Join 4 business leaders for a high level, in-depth discussion on future strategy for the industry as they share their experiences and insights on the key issues, challenges and opportunities impacting their organisations:

- What are the critical steps for recovery to readiness for the next normal?
- What role will technology play in transforming businesses?
- How will sustainability change the way organisations operate?
- What growth opportunities exist across global and domestic markets?



Moderator: *Dr Barry McGookin, General Manager Innovation, Capabilities and Skills, FIAL*



Panellists:

Nicholas White, CEO, Flavour Makers



Stephen Thomson, CEO, Acacia Energy



Katy Barfield, Founder & CEO, Yume Food Australia



MID MORNING SESSION: SUSTAINABILITY & THE CIRCULAR ECONOMY

10:00 - 10:30 | International Keynote Presentation: Sustainability innovation



Speaker: *Professor Edward Kosior, CEO & Founder, Nextek*



Facilitator: *Michael Grima, Founder, qDesign Enterprises and The Pack Collective*

10:30 - 11:15 | Panel Discussion: Future packaging, recycling & the circular economy

There is both disruption and opportunity for the manufacturing and packaging industry when it comes to sustainability. With new regulations coming into effect in Australia, it's critical to be agile: innovating and adapting to increasingly changing regulatory and consumer needs and providing progressive solutions to help Australia minimise its waste. Join our expert panel as they discuss:

- What is the industry's responsibility when it comes to waste and how is it tracking?
- What steps can businesses take to shift to a circular economy from design to operational systems?
- What opportunities for growth and collaboration are out there?
- How do we change consumer behaviour through packaging recycling messaging?



Moderator: *Brooke Donnelly, CEO, APCO*



Panellists:

Jean Bailliard, General Manager, TerraCycle



Paul Chatfield, Vice President, Marketing, Mondelez International



Richard Smith, Director of Sustainability, AMCOR



12:30 - 14:00 | LEADERS' LUNCH: 4.0, 5.0 AND THE FUTURE OF TECHNOLOGY

12:30 - 12:50 | Industry 4.0: taking value chains to the next level

Whilst Australia's most successful SME's have Industry 3.0 well under control, 4.0 is more challenging and not many businesses have fully, successfully achieved it.

- What insights are in the Industry 4.0 toolbox to build competitive advantage, whatever your manufacturing sector?
- What can we draw from the Industry 4.0 maturity model to take value chains to the next level based on: visibility, transparency, predictive ability and adaptability?
- What new technologies, such as low cost secure IoT networks featuring intelligent machine vision, or autonomous design platforms featuring AI, are on the horizon?



Speaker: *Christian Ruberg, Future Digital Manufacturing Lead, CSIRO*

12:50 - 14:00 | Panel Discussion: 4.0, 5.0 and the future of technology

"Artificial Intelligence is the New Electricity". Lights out business processes, highly automated manufacturing and self-managed supply chains will become a reality in the not-too-distant future.

- What is working already in 4.0 and how has it changed the Australian manufacturing industry to date?
- What roadblocks have organisations faced in adopting 4.0 and how have they overcome them?
- How close is industry 5.0 really?
- What are the practical implications for the industry and how does your business prepare for this game-changing next wave?



Moderator: *Christian Ruberg, Future Digital Manufacturing Lead, CSIRO*



Panellists:

Simon Dawson, Director - Industrial Transformation, IMCRC



Allan Frydman, Managing Director, DC Works



AFTERNOON SESSION: INVESTMENT & COLLABORATION

15:30 - 16:30 | Panel Discussion: How can collaborative manufacturing drive growth, capability and innovation?

Collaborative manufacturing and 'coalition not competition' as business models are undoubtedly on the rise, driving step changes in industry productivity and innovation. From start-ups to large, established brands, these partnerships are growing more and more necessary to succeed and grow in today's market from R&D to NPD, as well as embedding resilience and sustainability in organisational decision-making. Join our panel discussion to understand:

- What is to gain from collaborating with others, even 'competitive' organisations?
- What investment channels and untapped resources are out there and how do you access them?
- How can you create a coalition with other manufacturers and knowledge providers for greater 'pulling power' and commercial success?



Moderator: *Emma Greenhatch, CEO, Food Agribusiness Network / Director, Turbine Sunshine Coast*



Panellists:

Dr Ingrid Appleqvist, Food Innovation Centre | Leader / Senior Principal Research Scientist, CSIRO Agriculture and Food



Alison Angleton, Director Strategic Partnerships & Precinct, La Trobe University



Networking Events

09:00 - 10:00

Solutions provider networking in the exhibition hall

11:15 - 12:30

Solutions provider networking in the exhibition hall

14:00 - 15:30

Solutions provider networking in the exhibition hall

16:30 - 18:30

Cocktails and Contacts



BUSINESS BREAKFAST SESSION: RISK, RESILIENCE, REBALANCE & REWARD

07:30 - 07:40 | Opening Remarks

Mark Dingley, Chairman, APPMA

07:40 - 08:10 | Keynote Presentation – The emerging landscape for Australian manufacturing

Australia's success as a manufacturing nation has a lot of untapped potential. To recover from the effects of the pandemic, supply chain disruption and the drive for sovereign capability, over the last three years the Australian Government has provided \$1.3Bil in additional stimulus to support manufacturing innovation and growth.

- What trends and insights are driving the industry for 2022 and beyond?
- Where does your business fit with state and federal policy priorities?
- How do you access and unlock funding for your business to advance your manufacturing capabilities?



Speaker: Kate Whitehead, Managing Director, Avant Group

08:10 - 09:00 | CEO Leaders' Panel Discussion – Risk, resilience and rebalancing organisations

Join 4 business leaders for a high-level in-depth discussion on the organisation and workforce of the future:

- Developing organisational flexibility and agility and why is it the key to responding to changing market conditions?
- What strategies are working around risk, resilience and rebalancing organisations 'post' pandemic?
- How will collaboration future proof your organisation?



Moderator: Kate Whitehead, Managing Director, Avant Group



Panellists:
Diem Fuggersberger, Founder & CEO, Berger Ingredients



Dean Carroll, CEO, Brown Family Wine Group



Alan Oppenheim, CEO, Ego Pharmaceuticals



MORNING SESSION: ADAPTING & DIVERSIFYING FOR COMMERCIAL SUCCESS

10:00 - 10.30 | Keynote Presentation: Sustainable Ecommerce – what's your organisation's share in a \$62billion market value opportunity?

The market for ecommerce goods has changed drastically over the last decade - compounded in the last 3 years by the COVID-19 pandemic - and is expected to grow to a \$61.55 billion dollar market value by 2025. From operations to packaging, the demand for sustainable solutions across all aspects of the supply chain has grown alongside it. What initiatives can your organisation harness to grow and scale as part of the new eCommerce economy?

- Have you maximised your organisation's growth opportunity and share of the sustainable Ecommerce market, wherever you are in the supply chain?
- How does packaging impact your customers' experience and have you overlooked this for functionality?
- What would your organisation need to change to support the next five years of growth - from warehouses, freight, technology and data to inventory?



Speaker: Brendan Stayte, Solutions Consultant, Australia Post

10:30 - 11:00 | Keynote Presentation: NPD as an integral part of your corporate strategy

As customer and consumer behaviour changes, offering new products, adapting and diversifying has become a forced focus for organisations looking to create sustainable competitive advantage.

- What are the key steps required when researching and establishing a new product or approach to market?
- How do you read the patterns and trends in your industry to predict 'what's next'?
- How do you get started with investment and collaboration opportunities?



Speakers:
Belinda Anderson, Head of Marketing Own Brand, Coles



Mikey Hart, Creative Director, Hulsbosch



12:30 - 14:00 LEADERS' LUNCH PANEL DISCUSSION SESSION - FUTURE SUPPLY CHAIN

The recovery of Australia's supply chain post pandemic, trade tensions, geo-political issues and fast changing consumer buying preferences is critical. Disruption caused by an increasingly volatile business landscape means organisations need more resilient supply chain networks, flexibility and agility. Sustainability expectations both from regulatory, customer expectation and a CSR perspective require a transparent and circular value chain.

- How will traceability improve efficiency, resilience and competitiveness?
- What technology solutions are paving the way for a transparent, traceable supply chain?
- What does the future supply chain look like and what steps can you take today to prepare?

This session will feature 2 expert panel discussions:

Panel One will cover the opportunities presented by industry adoption of 2D barcodes across Australian retail:



Moderator:
Lindy Hughson, Publisher, Business Press, Yaffa Media



Panellists:
Jennifer Keegan, Head of Retail and Product Portfolio Delivery, Woolworths Group



Andrew Steele, Director – Retail, GSI Australia



Greg Calvert, Co-Founder & Director, FreshChain Systems

Panel Two will explore advanced identification technologies for traceability:



Moderator:
Lindy Hughson, Publisher, Business Press, Yaffa Media



Panellists:
Gavin Ger, Joint CEO & Commercial Director, Laava



David Inderias, Co-Founder & CEO, Fresh Supply Co.



Luke Wood, CEO, Escavox



AFTERNOON SESSION - PEOPLE PLANET PROFIT

15:30 - 16:00 | Keynote Presentation: CSR and the real world

Corporate Social Responsibility comes in many forms, from carbon footprint, fairtrade and modern slavery to company culture, diversity and inclusion. CSR has gone well beyond a feel-good box ticking exercise and has moved into the realms of essential business strategy for ALL organisations, B2B, B2C, large or small and wherever you sit in the supply chain. Not only do your CSR policies allow your business to enact positive change, they grow your customer loyalty, trust and your bottom line.

- Is your CSR policy as good as it gets? How does your organisation better meet society's expectations, and go from having good intentions to meaningfully delivering on them?
- Does your organisation have an intention delivery gap?
- How can a strategic CSR policy hit the sweet spot of social and environmental impact as well as profit?
- How do you measure the value of CSR in tangible returns that make sense to all stakeholders: employees, customers, partners and shareholders?



Speaker: Margaret Stuart, Director Corporate Affairs & Sustainability, Nestle Oceania

16:00 - 16:30 | Keynote Presentation – Future workforce:

Do you have the right people in your organisation to be a company of the future? Automation, upskilling and attracting the new generation of skilled professionals in an industry not deemed as 'sexy' are key challenges facing the future of your organisation. Investing in your human talent is as critical as investing in machinery or technology.

- What will your business look like in 3, 5 and 10 years' time and do you have the strategy, skills and resources in your organisation to reach your goals?
- How do you future proof your workforce?
- How do you merge people and technology on a strategic level?



Speaker: Melissa Crawford, GM Future Workforce, Vector NZ

Networking Events

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Solutions provider networking in the exhibition hall

14:00 - 15:30
Solutions provider networking in the exhibition hall



Buy your tickets now!



IN PERSON

2 Day **\$750**

1 Day **\$575**

Business Breakfast Session **\$220**

Mid Morning Session **\$150**

Leaders' Lunch Session **\$220**

Afternoon Session **\$150**

ONLINE

2 Day **\$480**

1 Day **\$380**

Business Breakfast Session **\$160**

Mid Morning Session **\$120**

Leaders' Lunch Session **\$160**

Afternoon Session **\$120**

Tickets can be purchased here:

auspack.com.au/visit/whats-on/auspack-leaders-forum

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