



**INTERNATIONAL EXHIBITION ON  
Food Products, Beverages, Processing, Packaging, Cold Chain,  
Kitchen Equipment, Bakery Equipment & Allied Industry**

3<sup>rd</sup> Edition

**Food  
EXPO**

**24 25 26**

**NOVEMBER 2023**

**Chennai Trade Centre  
CHENNAI, INDIA**



**Organiser**



**MEDIA DAY  
MARKETING**

[www.foodexpo.in](http://www.foodexpo.in)

**BOOK YOUR  
STALL NOW!**



## ABOUT EXHIBITION

The Food Expo will be a three day event bringing the best Services, Machinery, Equipment, Technology, Products and services and allied Industry stake holders in the Food Sector on to a single platform for their Mutual Benefit.

The 1st and 2nd edition of the show conducted in Hyderabad was well received by the Industry and market. The show witnessed more than 100 Exhibitors and 9500+ visitors from across the country.

Through this mega fair we have initiated a platform for bringing together the very latest Food technologies and professionals to interact, understand buyer-seller needs, and bring awareness to all segments of end users.

## INSIGHTS INTO THE INDIAN FOOD PROCESSING INDUSTRY

India's food processing sector is one of the largest in the world and its output is expected to reach \$535 Bn by 2025-26. A Strong Supply Demand, Supply side advantages such as abundance in availability of raw material and manpower. Export opportunities and Proactive government policies opens to door of India as a lucrative destination for the food processing industry.

India being one of the densely populated countries in the world stands to be a very big consumer in terms of consumption and export of processed food. The Indian Food and Grocery market is the 6th largest in the world and constitutes 65% of the total retail market in India. This Industry hold a share of 11.60% in providing employment in the country while the industry roughly holds about 2.2% of the total FDI in the country.

### The Potential for the Food Processing Industry in India

- The Food Processing industry is expected to attract investments worth \$33 billion and generate employment to about 9 million people by the year 2024.
- The total worth of the Food Processing sector is expected to be worth more than half a trillion dollars.
- India is expected to be the 5th largest consumer with annual household consumption to triple by 2030

Some of the major decisions taken by the government of India to boost the sector include

- Sanctioning 37 food parks across the country under the Mega Food Parks Scheme.
- 100% FDI permitted under the automatic route in Food Processing Industries.
- 100% FDI allowed through government approval route for trading, including through e-commerce in respect of food products manufactured in India

## WHAT TAMIL NADU HOLDS FOR THE FOOD PROCESSING INDUSTRY

- Second-largest state economy in India
- Second-best governed state in India
- 2nd position in the country in registered food processing units
- CGAR of the food processing industry is around 11.2%
- Contributes 7.2% of the food processing output of the country
- About 36 Product based clusters.





## WHY EXHIBIT

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase new products and technologies to leading Clients
- The Right Platform to boost you business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business needs.
- Individual pages to open for all 14 events from the home page

## WHY VISIT

- A One stop for all latest industry trends in one place
- See new products and technologies from leading vendors.
- Compare and decide what best suits your business needs
- A helping platform for making purchasing decisions
- Learn about the latest trends, and engage Face-to-Face with Suppliers.
- An apt platform to connect with right partners for your business needs.

## EXHIBITORS PROFILE

- Packaging Technology & Services
- Wrapping, Sealing & Lamination Equipment
- Food Testing Lab & Equipment
- Grain Milling Technology
- Dairy, Bakery Product & Technology
- Grading & Sorting Machinery
- Pack Houses/ Warehousing Equipments & Machinery
- Cold room & Refrigeration Appliances
- Food products-Bakery and Confectionary, Edible Oil and Seeds, Frozen and Functional Foods, Milk and Milk Products, Pickles, Jam and Appalam (Pappad), Poultry and Cattle Feed, Ready to Cook (RTC) Food & Dry Fruits, Soft Drinks and Beverages, Spices and Condiments, Tea and Coffee etc.
- Bakery and Confectionary, Snacks, Chocolates
- Organic Food Products
- Herbal foods products
- Quality Certification Agencies
- Perishable and food Cargo Handling
- Banks/ Agri Finance Companies
- Food Sector Infrastructure
- Food Park Developers
- Conveying, transport and storage facilities

## VISITORS PROFILE

- Supermarket
- Grocery and convenience store
- Distributor, wholesaler & retailer
- Food catering / food service
- Hotel, restaurant and bar
- Packaging & distribution centre
- Food manufacturer
- Food importer / exporter
- Cash & carry company
- Departmental store
- Fast food
- Bakery / Bakery organisation
- Prospective Entrepreneurs / start up who intend to set up Food Processing Industries.
- Existing Food Processing manufacturers / service providers looking for new Technologies, products & processing etc.
- Scientists, Technology seekers and suppliers
- Consultants and Representatives from Institution dealing in Food processing R&D /innovations.
- Delegates desiring to know about Government Policies and incentives for setting up the Food Processing Industry.
- Purchaser of Food items.
- Entrepreneurs willing to venture into the Food Processing Sector Import / Export.
- Key personnel from core and allied industries
- Policy Makers and Government Officials.
- Students from Professional & Educational Institutions





## ABOUT ORGANIZER

Media Day Marketing is a B2B event organizing firm working since 2016 with successful events like 6th edition of Truck Trailer and Tyre Expo, 3rd edition of Auto Technika, Green Vehicle Expo, 2nd edition of Food Expo and Dairy Expo . Continuing its efforts towards adding New Segments, MDM will be hosting the 1st edition of Green Energy Expo, Bangalore and Bakery and Kitchen Equipment Expo, Chennai. MDM will be stepping into the International Arena by organizing the 8th Edition of Truck Trailer and Tyre Expo in Abu Dhabi in 2024 and a similar event in Istanbul, Turkey.

## STALL CHARGES (PSM)

### SHELL SPACE

Rs. 8000/- per sqm (\$280) + GST

### BARE SPACE

Rs. 7500/- per sqm (\$250) + GST

One Table, Two Chairs, 3 Spot Lights (9,12)  
4 Spot Lights (15,18), Dust Bin, Electric Point,  
Fascia, Carpet.

## GET IN TOUCH



**MEDIA DAY  
MARKETING**

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